

2013 "Top 10 .hk Website Competition"-Entry Form

["Commercial" and "Non-commercial" website categories]

Nominee (Company /organisation)*:

Nomination made by (Company/organisation)#:

Nominee's Site URL:

Does nominee has any office in Hong Kong?

Yes No

Year of website first launch:

Nominee's Business nature:

Commercial Non-commercial

Nominee's Company Size (less than 100) :

Yes No

Please provide details to the below (Word limit for each judging criteria is 150 words, the content written should be simple, clear, and relevant to each criteria):

1) Overall design and functionality (30%) (e.g. good design and ease of navigation, etc)

2) Engagement (30%) (e.g. online game, etc)

3) Use of Social Media (20%) Does the website contain any social media tools? (Please mark "✓" in the box applicable)

Facebook Weibo Twitter Blog Youtube

Instant chatting tools (e.g. built-in online chat box) Google+

Others (Please specify)

4) Accessibility (20%) (e.g. "Web Care" elements, catering for the needs of disabled, elderly, etc)

Website information (Optional and for reference only)

Total Monthly Page Views:

Total Monthly Unique Visitors:

Entrant Information

Entrant name : Title :
(must be CEO/senior manager of the company)

Company
Address:

Contact phone: Contact email:

**Staff members of HKIRC, HKIRC Board members, Consultative and Advisory Panel; HKIRC-accredited registrars, service partners, support organisations and vendors involved in this campaign; judges, judging criteria advisory panel and related affiliates, are not eligible for participation in the competition.*

#The company/organisation must be HKIRC accredited registrar or service partner

Deadline for entries: 30 January 2014 (Thursday) 12:00pm

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